

Alternative Medicine Brochure

Name: _____ Day/Per.: _____ Date: _____

Category	Excellent – 4pts	Good – 3pts	Fair – 2pts	Poor – 1pt
Knowledge Gained	Student accurately answered all questions related to and about the project and the process used to make the brochure.	Student accurately answered most of the questions related to and about the project and the process used to make the brochure.	Student accurately answered some of the questions related to and about the project and the process used to make the brochure.	Student accurately shows little knowledge about their topic and the process used to make the brochure.
Writing Grammar	There are no grammatical mistakes in the brochure.	There are 1-2 grammatical errors in the brochure.	There are 3-4 grammatical errors in the brochure, after feedback from an adult.	There are several grammatical errors in the brochure, after feedback from an adult.
Content - Accuracy	The facts stated in the brochure are correct & accurate	99-90% of the facts are correct & accurate.	89-80% of the facts are correct & accurate.	Fewer than 80% of the facts are correct & accurate.
Attractiveness & Organization	The brochure has exceptionally attractive formatting & well-organized information.	The brochure has attractive formatting & well-organized information.	The brochure has well-organized information.	The brochure's formatting & organization of material is confusing to the reader.
Graphics & Pictures	Graphics go well with the text and there is a good mix of text & graphics.	Graphics go well with the text, but there are so many it distracts from the text	Graphics go well with the text, but there are too few so the brochure is "text-heavy."	Graphics do not go with the text or appear to be randomly chosen.
Spelling & Proofreading	No spelling errors remain after proofreading of the brochure.	No more than 1 spelling errors remains after proofreading the brochure.	No more than 3 spelling errors remain after proofreading the brochure.	There is several spelling errors remain in the brochure.
Sources	Careful & accurate records document the source of 95 - 100% of the facts & graphics in the brochure.	Careful & accurate records document the source of 94 - 85% of the facts & graphics in the brochure.	Careful & accurate records document the source of 84 - 75% of the facts & graphics in the brochure.	Sources are not documented accurately or are not kept on many facts & graphics.

Comments:

Total: _____